

## Job specification

**Title:** Middleweight PHP Developer  
**Start date:** Immediate  
**Location:** Soho, Central London  
**Salary:** Competitive + Bonus + Great Benefits, depending on experience

### The company:

As full service digital marketing agencies go, we have an unusual pedigree. All our founding partners cut their marketing teeth as clients. And the agency itself was created from a client-side capability as LloydsTSB's in-house digital agency. So P&L is something we understand and a strong, results-centric approach runs right across everything we do.

We launched just four years ago. Yet our client base already includes some of the biggest names in digital marketing. Google (Europe-wide), eBay (Europe-wide), and eHarmony , plus Cancer Research UK, Sony Music, Barclaycard, Carphone Warehouse and TalkTalk.

Strategy, media, and design & build have traditionally been what our clients have looked to us for. But increasingly, our creative offering has had equal billing when it comes to addressing their marketing challenges.

Clients who want true partnerships. Clients who want award-winning innovation. Clients who want better, more accountable solutions.

### The role:

We are looking for an experienced middleweight PHP developer that has aspirations to move on to be a senior developer in due course to join our Design & Build team. Candidates must enjoy working in a fast-paced, deadline-driven (but fun!) environment. Our projects demand constant team interaction and collaboration with other areas of the business, so candidates must excel in team environments.

### A bit about yourself:

- At least 3 years experience of developing websites in PHP for high-traffic environments, including at least 2 years using PHP5 and a sound knowledge of Zend Framework or similar MVC architectures
- Able to demonstrate good use of coding standards, and conventions
- Experienced with MySQL databases, and designing efficient and robust schemas
- Strong experience using JavaScript and AJAX to create rich and interactive user interfaces, and comfortable with common libraries such as jQuery
- Commercially and strategically minded, able to understand the relationship between good web applications and our client's bottom line. You will be asked for your perspective on what development initiatives can create most value
- Self-managed, able to work without close supervision, to manage your own time and deadlines
- An exceptional people person, great at coordinating teamwork and able to deal with clients as well as internal colleagues
- Able to architect solutions as well as develop them
- Able to explain complex technology in plain English
- Sensitive to the tradeoffs between rapid development and quality assurance
- Flexible, happy to work in a fluid environment and muck in
- Diligent and attentive to detail

### Other areas of experience that would be relevant:

- Experience of any of the below is very beneficial (in order of priority):
  - Python & Django framework
  - Google App Engine
  - Front-end development (HTML & CSS)
  - Oracle databases

- Experience developing custom content management systems
- Knowledge of, and experience using, the most used APIs within the industry - including Google, YouTube, Facebook and Twitter APIs
- Experience setting up and managing production standard LAMP servers in a high volume environment
- Knowledge of the technologies relevant to online marketing, especially tracking
- Experience setting up automated testing solutions within a continuous integration framework