

Job specification

Title: Media Planner / Media Buyer
Start date: Immediate
Location: Soho, West Central London
Salary: Competitive, Dependent on experience

The company:

As full service digital marketing agencies go, we have an unusual pedigree. All our founding partners cut their marketing teeth as clients. And the agency itself was created from a client-side capability as LloydsTSB's in-house digital agency. So P&L is something we understand and a strong, results-centric approach runs right across everything we do.

We launched just four years ago. Yet our client base already includes some of the biggest names in digital marketing. Google (Europe-wide), eBay (Europe-wide), and eHarmony , plus Cancer Research UK, Sony Music, Barclaycard, Carphone Warehouse and TalkTalk.

Strategy, media, and design & build have traditionally been what our clients have looked to us for. But increasingly, our creative offering has had equal billing when it comes to addressing their marketing challenges.

Clients who want true partnerships. Clients who want award-winning innovation. Clients who want better, more accountable solutions.

The role:

- Create media plans that excite the client and meet and exceed their objectives.
- Sourcing and developing new partnerships with media owners both in the UK and globally.
- Manage and optimise campaigns in-flight at all levels; across partners, placements, products and creative concepts to deliver optimal performance.
- Produce engaging campaign reviews and analysis for clients, demonstrating the effectiveness of planning, testing and media optimisation and management.
- Building and fostering relationships with suppliers to secure exceptional rates and value for clients.

A bit about yourself:

An experienced and exceptionally talented individual , you are passionate about digital media and desire to be at the cutting edge of online advertising.

- The ideal candidate will be a 2.1 graduate or higher with at least 2 years prior experience of working within an established media agency or in-house team as an online media planner and buyer.
- Demonstrating a passion for the online media marketplace you should also possess strong communication and analytical skills combined with a strong network of contacts that include media owners, networks, data providers and the like.
- Highly numerical, a strong academic background with a natural flair for analysis and attention to detail

This is a unique opportunity that will see you join an award winning organisation that prides itself in building brilliant digital solutions for some amazing clients all within a fun and rewarding working environment!