

## Job Specification

Company:	Essence
Title:	Senior Digital Designer
Start date:	Immediate
Location:	Soho, London
Salary:	Competitive - Dependant on background and capabilities

### **The company**

We're a young company with big ambitions and if our current clients are anything to go by – Google, eBay, Expedia and Cancer Research UK amongst others – we've got a very bright future ahead of us. After just 4 years in the business, we're already a major player in the Digital Marketing world. We are a full service digital agency, covering all aspects of Digital Marketing and Design.

### **What we are looking for**

We are looking for a bright, driven and exceptionally talented Digital Designer to become part of an amazingly fast growing, award winning Digital Agency.

As a Senior Digital Designer, you will join our small but very talented team who share a real passion for creating innovative online user experiences for some of the world's most well known brands. Simply put, you will be responsible for creating beautiful and intuitive web design. You will create widgets, gadgets, web apps, websites, iPhone apps, ecommerce stores, AIR applications, microsites, mashups, social apps and more. But they must be amazing. Down to the very last detail.

Our work spans everything from the largest ecommerce sites through to innovative web apps and mashups to interactive and social digital marketing. If you are looking to change how people interact with the web, this is your opportunity.

Final thing. We are looking for proven design experience in a digital environment. You must demonstrate a strong detail focussed approach and have an exceptional portfolio that we talk through for hours. Come and tell us what you think of the future of web design.

### **We'd love to see this**

- 3+ years of experience at a top tier Digital Agency
- Extremely passionate about creating innovative online user experiences
- Comprehensive understanding of designing for HTML production
- Evident skills in typography and website layout
- A proven ability to understand your audience and create designs that engage them
- Experience of designing to accessibility and usability standards
- Experience creating and using user flow diagrams and wireframes
- Good understanding of the social web
- Excellent knowledge of Photoshop (and maybe even Flash)
- Desire to support or lead the presentation of design work to clients
- Views on the future of web design (and we don't mean the conference!)
- An unbeatable eye for detail

### **A bit about yourself**

- Exceptional ability and unbelievable desire to learn
- An active interest in everything digital
- Great communication and collaboration skills
- Ability to recognise and resolve problems quickly and efficiently
- Diligent and attentive to detail: able to follow through on everything that is asked

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- Fluency in one or more European language skills, as well as English, potentially an advantage